POLICY FOR USE OF COOKIES

BENCHMARK FINANCE

BenchMark Finance uses cookies. They are small text files, which BenchMark Finance can place, in order to improve the quality of the services provided and to make the website and the trading platforms more user friendly.

When using the website and the services provided by BenchMark Finance, you accept the following Policy for use of cookies and give your permission to BenchMark Finance or its partners to place cookies on your computer or your mobile device.

Cookies improve the work of the website and the trading platforms. They do not provide access to the computer of the user of the site, but contain information for his IP address, through which can be identified the user of the site. When visiting our web applications, can be stored the information necessary for the effective use of the application (language, session, step of the configurator, data in the configurator etc.). This way can be gained access to personal data of the user, if the personal information, stored by us, is connected to the information, stored and received by the cookies.

BenchMark Finance uses Google Analytics to analyze the use of the website, as Google Analytics generates statistical and other information for the website via the cookies of the users' computers. Cookies can be placed on your computer by BenchMark Finance or by its partner Google Inc. By using our website, you give an agreement the data collected by Google Inc to be proceeded as well as with the methods of proceed for the abovementioned purpose. The information collected in relation to our website is used to create reports about the use of the website. This information is stored by Google. Google's privacy policy is available at: [http://www.google.com/policies/privacy/].

Cookies used by BenchMark Finance are a few main types:

- **Short-term (session) cookies:** They are stored in the temporary memory of your computer and exist only during the visit of the website. They are automatically deleted when you leave the site or close the browser. They allow the effective use if the website, by tracking its content pages, without the necessity to enter already received or sent information by the users' browser within a session. Technical or session cookies, used by https://benchmarkfx.co.uk/, allow us to avoid re-entry of one and the same information during the visit, such as username and password, to analyze the use of the provided services and content, to optimize the experience in surfing and provided services.
- **Persistent (permanent) cookies:** They are stored on the hard disk of the user's computer and are available when restarting the browser or the computer, and usually store and re-enter login information, so that the user does not have to remember login details. These cookies are stored on the computer until their expiry or until they are deleted. Most of them have automatically set deletion date, which is usually 24 months, counted from their creation date.
- **„Third party cookies"** for marketing/remarketing:used by partner companies of BenchMark Finance and allow the users to see ad banners related to view of pages on our site or other information, aiming to collect analytical data for the use of the site.

BenchMark Finance uses cookies for the following:

- gather information about the movement across the website of website users and clients;

- ensure client and user security on the website;

- store login details for the website;

- emporarily store data input into the calculators, tools, illustrations, and demonstrations provided by the company on the website;

- store information about users' marketing and product preferences, which helps improve the marketing strategy;

- store information about users' dwell time on the website;

- evaluate the website's advertising and promotional effectiveness (the data collected by BenchMark Finance is anonymous, and is not shared with any third parties).

BenchMark Finance does not use cookies to track how users and clients use the internet after they leave the website and does not store information that can be read or traced by third parties. BenchMark Finance will not exchange, sell, or lease cookie information without the express consent of the users.

The table below explains the cookies BenchMark Finance uses, and why:

Name	Purpose	More Information
_utma _utmb _utmc _utmd _utmz bmcmp bmtr	These cookies are used to collect information about how users and clients use the website, which helps BenchMark Finance improve it. The cookies collect information in an anonymous form, including the number of visitors to the website, where they have come to the website from and the pages they have visited	https://en.wikipedia.org/wiki/UTM_parameters
bmref	These cookies allow BenchMark Finance to monitor traffic from affiliate websites	
comm100	This cookie is used for initializing a chat session, meaning when the client uses the function „Live chat"	https://www.comm100.com/privacy/
_ga	Cookie which is initialized by Google Analytics system	http://www.google.com/policies/privacy/
_fbp	Cookie which is initialized by Facebook	https://www.facebook.com/policy/cookies/
PHPSESSID	Technical (session) cookie, created automatically when opening the page. It guarantees that the content of the website is personalized and allows the web servers of BenchMark Finance to react to actions of the user or client of the website	

Change Cookie settings

To enable or disable cookies, it is necessary to follow the instructions provided by the web browser, which are usually located within the 'Help', 'Tools' or 'Edit' menus.

BenchMark
— est. 2003 —

Most of the browsers (Internet Explorer, Firefox, Chrome, etc.) are configured to accept cookies. Stored on the hard disk, the cookies can be deleted and also can be totally disabled. Instructions for the main browsers are provided on the following links:

- **Chrome:** https://support.google.com/chrome/answer/95647?hl=en

- **Firefox:** https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored

- **Internet Explorer:** http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-10

- **Opera:** http://www.opera.com/help/tutorials/security/privacy/

- **Safari:** https://support.apple.com/en-us/HT201265

As an alternative can be used an external resource, located on www.allaboutcookies.org/manage-cookies, which provides specific information about cookies, as well as how to me managed, according to users' preferences.

You should keep in mind, that if you block or disable cookies, or if you delete the stored cookies, you may not be able to access all functions of the website and trading platforms and you may not be able to access protected areas of the website, such as online accounts.